

## **ARIMA RACE CLUB (ARC) NEWS LETTER**

*The ARC launches its News Letter today in the Race Program of Day 35 dated November 16, 2019. It is intended to produce an issue once a month and have it reproduced on the Club's website. The objective is to provide stakeholders and race fans with information focussing on positive events in the industry.*

### ***Caribbean Champion Stakes***

*Two weeks ago one of the most anticipated race, the Caribbean Champion Stakes, was staged at Santa Rosa Park. The field included General JN and Juice Man, two champions that, up to that point, had raced unbeaten for the year as well as another Jamaican bred, Master of War, and the game 3yo T&T bred Apocalypse. None of the other horses in the race could have been discounted; any horse could have won. The Championship Day was sponsored by the well-known insurance company, TRINRE.*

*The race day turned out to be a very successful one with the fantastic support of the Giddy Up Team. The media launch and draw for the race was well attended and the media coverage during the build-up and through to the post event was excellent. The ARC thanks the media for the good work and looks forward to their continued support.*

*The race did not disappoint. It was a "stunner" with three horses finishing in a line across the track and requiring the photo finish camera to separate them. The eventual winner was Apocalypse with Juice Man second and the 30 to 1 shot, Making Headline, a very close third. The race was worth travelling miles to see.*

### ***Juice Man for the Clásico Internacional del Caribe***

*The connections of Juice Man have accepted an invitation to participate in the Clásico Internacional del Caribe which will be staged on December 8, 2019 at Gulfstream Park in Florida. The horse will be representing Jamaica, since it was bred in that country. However, the horse is owned and trained by Trinidadians. Another Jamaican bred, but Trinidadian owned colt, Supreme Soul, has also been invited and is expected to make the trip. The ARC extends best wishes to the connections of the two participants. The race will be available on ARC's simulcast network for viewing and betting.*

### ***Breeders Cup***

*Over the week-end of November 1 and 2, 2019 the ARC provided race fans with viewing and betting access to the Breeders Cup races, the most exciting two days in racing. The two days were well patronized by local fans who can look forward to continued coverage of Del Mar and the very popular Gulfstream meetings on Channels 998 and 999.*

### ***Social Media***

*The ARC and its activities have been popular over recent months on social media with numerous posts on Facebook and Instagram. The ARC has engaged a specialist to assist with this initiative. There have been features on both local racing and US racing with the focus on the major races and race days. Check it out if you have not done so yet.*

### ***Up Coming Events***

*Race fans can look forward to the Stewards Cup (November 30 2019), the St. Ann's Stakes and the St. James Stakes as well as Gold Cup (December 26, 2019) over the next month and a half. The hard working Marketing and Sponsorship Committee of the ARC will play its part in ensuring that these feature races and race days will be special.*

### ***Conclusion***

*The ARC wishes to thank all stakeholders for their continued support and understanding during the difficult times the racing industry has been experiencing. Special mention must be made of the owners without whom racing will not survive.*

*The ARC also wishes again to thank the media the majority which have generally continued to support the industry. At the same time, the Club takes the opportunity to urge everyone to disregard the efforts by some persons to provide fake news and misinformation under the guise of journalism using their positions to place the ARC in a bad light for reasons best known to them.*

*The Management and Staff of the ARC remain committed to working in the interest of the racing industry.*